Is your company ready to reap the benefits of expanding into the world’s second largest technology market? Please join us for a discussion of Japan’s IoT industry. Receive an overview of current market trends and learn which industry sectors have the greatest growth opportunities for U.S. companies.

Presentation to include:
- Cloud/Analytics, Device/Network, Smart City
- Case studies of U.S. companies that have successfully entered the Japanese IoT market
- Resources available both here and in Japan to make a seamless market entry

**Keynote Speaker** Mr. Eisuke Tsuyuzaki, JETRO Japan Technology Advisor
(Former CTO & VP, Corporate Development at Panasonic North America)

**Date & Time**
October 25, 2016
8:00 AM Registration & Networking Breakfast
8:30 AM—9:30 Seminar
10:00 AM One-on-one consultations *(contact Keith_Sanders@jetro.go.jp for details)*

**Place**
The Headliners Club (McBee Room), 221 West 6th Street, Austin TX

Seating is limited. Advance registration required.

Registration deadline October 18, 2016