

JETRO Technology Seminar: Successfully Entering Japan's IoT Market



Event hosts: Japan External Trade Organization (JETRO), Greater Austin Chamber

Is your company ready to reap the benefits of expanding into the world's second largest technology market? Please join us for a discussion of Japan's IoT industry. Receive an overview of current market trends and learn which industry sectors have the greatest growth opportunities for U.S. companies.

Presentation to include:

- Cloud/Analytics, Device/Network, Smart City
- Case studies of U.S. companies that have successfully entered the Japanese IoT market
- Resources available both here and in Japan to make a seamless market entry

Keynote Speaker Mr. Eisuke Tsuyuzaki, JETRO Japan Technology Advisor
(Former CTO & VP, Corporate Development at Panasonic North America)

Date & Time

October 25, 2016

8:00 AM Registration & Networking Breakfast

8:30 AM—9:30 Seminar

10:00 AM One-on-one consultations (*contact Keith_Sanders@jetro.go.jp for details*)

Place

The Headliners Club (McBee Room), 221 West 6th Street, Austin TX

Seating is limited. Advance registration required.

<http://www.eventbrite.com/e/successfully-entering-japans-iot-market-austin-tickets-27556014782>

Registration deadline October 18, 2016

Cooperating Organizations

